

LivingWise® Resource Action Program®

fact sheet

IID Energy is sponsoring 4,500 LivingWise® grade six students and their families in this school year. Participating schools are located throughout the IID Energy service territory.

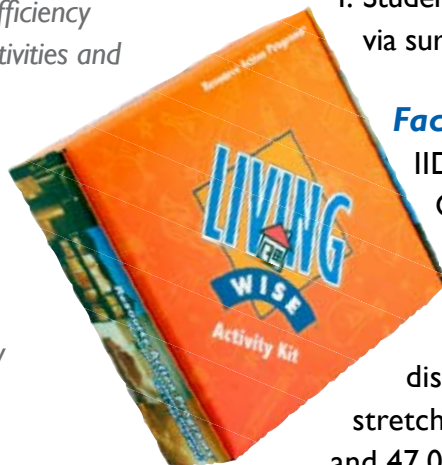
LivingWise® Background

Now in its fourth year, the IID Energy LivingWise® Program has reached more than 18,000 families in the IID Energy service territory since 2002. Participants are projected to have saved more than 92 million kWh of electricity, 5.5 million therms of natural gas, and 1.6 billion gallons of water!

Resource Action Programs® were first introduced in 1994, pioneering a new format for resource conservation and education. Since that time, more than one million students and households have participated in the LivingWise® (energy and water emphasis) and WaterWise® (water emphasis) programs throughout North America.

What the Resource Action Programs® Are

- Innovative, interactive school-to-home programs for 5th or 6th grade students to teach resource awareness and water/energy efficiency
- A combination of classroom activities and hands-on projects for students
- Resource conservation kits provide efficiency technologies that are installed in homes by the students — each student receives a kit
- Involves parents, shaping family habits and awareness



How the Program Works

1. Funding comes from grants or sponsors, such as energy or water utilities like IID Energy, government agencies or businesses. Schools participate at no cost.
2. Teachers can enroll at no cost. Program materials are shipped directly to the classrooms. Every student receives a kit to take home as part of the program. Kit contents include a high efficiency CFL (light bulb), nightlight, air filter alarm, showerhead and aerator, along with other supplies.
3. Teachers present lessons in the classroom, using the kit items as part of homework assignments. Students work with their parents to examine their energy and water use, then install the kit items to actually make improvements.
4. Students report their savings actions via surveys which are summarized.

Facts about IID Energy

IID Energy is the sixth largest utility in California. IID Energy is a fast-growing utility providing electric power to 130,000 customers in the Imperial and Coachella valleys. Electric facilities include 66 distribution substations, 338 circuits stretched across 4000 miles, 111,000 poles and 47,000 transformers.

